

Huttig Wins Four Fountain Awards from Business Marketing Association May 24, 2017

ST. LOUIS, May 24, 2017 (GLOBE NEWSWIRE) -- Huttig Building Products, Inc. (Huttig), (NASDAQ:HBP), a leading domestic distributor of millwork, building materials, and wood products, was recently recognized with four awards by the Business Marketing Association of Kansas City (BMAKC) at the 2017 Fountain Awards. The Fountain Awards honor the very best in strategic, creative Business-to-Business marketing that delivers results.

Huttig, along with their marketing agency, ER Marketing were acknowledged with the following Fountain Awards:

- Multi-Media Campaign: Huttig Customer Connections Annual Marketing Program
- Multi-Media Campaign: Huttig "Masonite Makes It Personal" Promotion
- Promotional Email Series/Campaign: Huttig "Masonite Makes It Personal" Promotion
- Landing Page or Microsite: Huttig "Masonite Makes It Personal" Promotion

"We are proud of our team and our agency for working together to create marketing programs that continue to drive measurable results," Greg Gurley, VP of Marketing at Huttig, said. "We're honored to be recognized for supporting our vendors and customers with impactful marketing programs."

"The Fountain Awards are about honoring the best creative work, but they're also about the results and strategy that creates real ROI," Renae Gonner Krause, co-founder of ER Marketing, said. "On behalf of Huttig, we are honored to be recognized for our success in Business-to-Business marketing."

To see more about the award-winning projects, visit www.bmafountainawards.com.

About Huttig

Huttig, currently in its 132nd year of business, is one of the largest domestic distributors of millwork, building materials and wood products used principally in new residential construction and in home improvement, remodeling and repair work. Huttig distributes its products through 27 distribution centers serving 41 states. Huttig's wholesale distribution centers sell principally to building materials dealers, national buying groups, home centers and industrial users, including makers of manufactured homes.

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Huttig Building Products, Inc.